



Lunara Costa

Product Designer

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ABOUT ME

I'm a Product Designer with a focus on user experience, mobile interfaces and branding. I'm passionate about creating better user experiences through aesthetics and problem-solving.

WORK EXPERIENCE

PRODUCT DESIGNER - Freelance @eTonec GmbH

AUG 2020 - PRESENT

Support the visual design process and the user experience aspects regarding applications developed for the projects.

UI/UX DESIGNER - Freelance @mtor.io

APR 2020 - JUN 2020

Responsible for creating the brand identity, logo, and the entire design process for the responsive website.

SALES & DESIGN INTERN @meuingresso.com

SET 2016 - SET 2017

Helped the company develop all the sales process from beginning, including lead generation strategies and leads qualification tools. But also had a close contact with the product design and marketing teams, where I could act as product design intern.

SKILLS

FIGMA / SKETCH / ADOBE CREATIVE SUITE
/ PROTOTYPING

EDUCATION

Design Thinking for Innovation @University of Virginia - Coursera

JAN 2020 - MAR 2020

Focus on key questions and several tools to understand design thinking as a problem solving approach.

Graphic Design and UI/UX Specialization @California Institute of the Arts - Coursera

MAI 2019 - DEC 2019

Design-centric online course with practical skill-based instruction around visual communications perspective. Focus on the stages of the UI/UX development process.

International Relations Degree @PUC Minas University - Brazil

JAN 2011 - DEC 2015

Bachelor Degree. Hands-on and comprehensive program preparing for a career in the international public and private sectors.

LANGUAGES

ENGLISH / SPANISH / PORTUGUESE
/ GERMAN (B2)

